Pricing 101

How pricing works

The more pieces, the lower the per-item price. Same idea for every style — each one has its own pricing sheet.

The 3 things that drive price

- **Your total order quantity** sets your per-item price on each style.
- **The garment itself** — a heavyweight hoodie costs more than a basic tee.
- **The decoration** — included in our pricing is printing on up to **2 locations** OR embroidery on **1 small location**. More than that is an add-on.

Example pricing sheet

One garment style at increasing quantities. (Numbers shown are illustrative — your actual sheet will reflect the exact garment.)

1 – 5 pieces	**$25.00 ea**
6 – 20 pieces	**$22.47 ea**
21 – 40 pieces	**$20.97 ea**
41 – 60 pieces	**$19.47 ea**
61 – 100 pieces	**$18.47 ea**
101 – 250 pieces	**$16.63 ea**
251 – 500 pieces	**$14.97 ea**
501 – 1,000	**$13.47 ea**
1,001 – 1,500	**$12.50 ea**

Important
Total order quantity sets the tier — so 50 tees + 50 hoodies puts **both** styles at the 101+ tier, not the 41–60 tier each.